



11.16.04

KESTREL & NIGHTGLASS TEE IT UP Production Companies Team Up on Golf Channel Special

DULUTH, Georgia. – November 16, 2004 – Adding another chapter to this already successful partnership, the producers from Kestrel Communications combined with the editors and graphic designers at the NightGlass Media Group to complete a 60-minute special for The Golf Channel entitled Celebrating The First Tee, Presented by Reynolds Plantation.

Kestrel Producers Marc Silverman and Beth Espy worked with NightGlass Editor Steve Volpert and Graphic Designer Sorapin Pintosopon. Volpert handled offline and online editing of the show in the NightGlass Symphony suite while Pintosopon created motion graphics and lower third titles in After Effects.

The First Tee is a World Golf Foundation initiative dedicated to providing young people of all backgrounds an opportunity to develop, through golf and character education, life-enhancing values such as honesty, integrity and sportsmanship. The intent is to offer opportunities for improvement in the quality of life and create a platform where children can increase their potential for success.

“There are so many great stories that come from the First Tee program,” said Silverman. “The biggest challenge for Beth, Steve and me was to pare down all of the compelling content into a 60-minute show. This easily could have been a two-hour show.”

Stories included the First Tee Pebble Beach Open where Senior Pros like Tom Kite, Hale Irwin and Arnold Palmer were paired with kids from the First Tee, the Mentor Program featuring Jack Nicklaus and an incredible segment on Serge Gashegu who went from the refugee camps of the Congo to the First Tee in Phoenix, Arizona.

The show debuts on Thanksgiving Day on the Golf Channel as well as several other dates in November.